



You Can Change the Future of Detroit – Starting Now

Goodwill Industries of Greater Detroit is looking for ambitious Metro Detroit college students and campus organizations to participate in volunteer opportunities that support Goodwill's mission to help local individuals overcome employment challenges.

The new initiative, Generation Goodwill, seeks volunteers for upcoming Goodwill Industries' fundraising events, store projects and Goodwill programs. Its purpose is to empower young leaders to appreciate the value of service as they become involved in Goodwill's efforts to advance the region by helping individuals become trained, trusted and ready to work.

What is Generation Goodwill?

The goal of Generation Goodwill is to inspire and enable Metro Detroit's youth to make a positive and lasting impact on the region's success through service, leadership and innovation. It will provide a platform for the young people of Metro Detroit to develop effective leadership skills, gain valuable experience and take ownership of an important social enterprise by helping others.

We're looking to assemble a group of dedicated volunteers to drive the evolution of the organization by participating in Goodwill's volunteer opportunities, creating events and making Generation Goodwill a fun and truly enjoyable positive force in the region.

How can students & campus organizations become involved?

Students or student organizations interested in being a part of Generation Goodwill by volunteering with Goodwill Industries or by creating their own fundraising events can submit an interest form found at generationgoodwill.org and emailing it to director@generationgoodwill.org. Please include contact information and if submitting a student organization, please list a valid contact from the group.

Students who have signed up to volunteer will be notified for upcoming events through email messages. Those individuals or student organizations that wish to plan and execute a Generation Goodwill event should contact Melissa Masson at director@generationgoodwill.org for guidelines.

What does Goodwill Industries of Greater Detroit do?

Goodwill Industries of Greater Detroit provides opportunities for people with employment challenges to become independent, self-supporting citizens through training, work experience and employment in the community. Of the organization's 90-year history, in just the past two years alone, Goodwill Industries of Greater Detroit has placed more than 2,000 Wayne, Oakland and Macomb county individuals into new jobs and provided education, training and career assistance to thousands more in the region. Goodwill Industries is the only organization in Southeast Michigan solely dedicated to helping local individuals overcome barriers and secure employment.

Need more details? Want to get involved?
Questions can be sent to Director@generationgoodwill.org.

Connect with us! @GenGoodwill or [Facebook.com/GenerationGoodwill](https://www.facebook.com/GenerationGoodwill)